Show scheduled from tomorrow until 1 February

LAS VEGAS: NATURAL STONE BUSINESS GROWING WITH STONEXPO/MARMOMAC

Veronafiere opens its calendar of exhibitions abroad with the stone industry with TISE in the United States. Companies from Italy, Portugal, Turkey, India and Canada are taking part in the event.

Verona 29 January 2018 - More companies and exhibition area up by 25%. Stonexpo/Marmomac - the US natural stone show - opens tomorrow in Las Vegas with the Marmomac Pavilion, the group show organized by Veronafiere boasting an even larger area up from 750 square metres sold to 1000 square metres. Despite fluctuating market trends over the last year, the United States is still one of the main outlet markets for the stone industry - and thirty international companies (five more than last year) from Italy, Portugal, Turkey, India and Canada will be accompanied by Marmomac in Las Vegas to promote their products in North America.

Veronafiere's calendar of overseas trade fairs opens in the United States with Stonexpo Marmomac, within the scope of TISE - The International Surface Event, the event in Las Vegas that brings together three shows with products, services and professional training focusing on natural stone, flooring and surfaces. The show opens tomorrow until 1 February and is the outcome of partnership between Informa Exhibitions and VeronaFiere, continuing its involvement in the StonExpo/Marmomac project launched in 2008. This is the most important North American exhibition dedicated to the natural stone sector which, alongside Surfaces and TileExpo, gave life in 2014 to TISE - The International Surface Event, which quickly became a landmark event in the USA for designers and the construction world.

This edition of the US event also sees Veronafiere organize the "Designing with Natural Stone" training day for architects in the Marmomac Pavilion group show area. The previous edition of TISE closed with visitors up by around 6%, with operators mainly arriving from the United States (65%), China (19%), Canada (5%), Italy (3%) and Japan (3%).

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